



Digital Content Specialist

Is this the opportunity you have been looking for?

If you are interested in building or pivoting to a digital marketing career with global non-profits, purpose-propelled startups, and social enterprises, this is the opportunity to sharpen your skills.

We are looking to hone your experience in research, content creation, editing and search engine optimization. We need your original ideas, excellent communication skills, and digital marketing experience.

No need to prove your humanity.

We encourage all interested people to apply, regardless of location, income, gender, age, race, religion, skin, height, weight, ability or disability, sexual orientation, or any other personal trait(s). We do not discriminate and are proud to operate as a safe workplace.

We strive to avoid a monoculture. We prefer equal diversity in all areas, this creates a welcome environment for everybody.

Impactika: Purpose and Vision

How can we tell authentic stories of change with impact? Digital engagement is changing. Especially in socially- impactful organizations. Social good cannot be sustained without profits. And mindless pursuit of profits does not satisfy social good. Profits, care for the planet and people must move hand in hand.

We are Impactika, deliver real digital impact with our customers. We are digital marketing specialists supporting non-profits, purpose-driven businesses, and organizations owned by members of under-represented communities.

Impactika provides independent advice & high- quality digital marketing support to help client organizations grow their social impact footprint. We supply strategic thinking to fuel your mission and its on-ground implementation.

Based in the Seattle area and delivering services globally, we provide strategic guidance and execution capabilities to organizations committed to social good. We pride ourselves on pledging 80 hours of pro-bono consulting each year to social enterprise enterprises who cannot



IMPACTIKA

Purpose Propelled Consulting*

afford any marketing consulting fees. The purpose driven theme defines Impactika's work culture, mission, and clients.

Expectations:

- Complete quality writing projects as per client deadlines, ensuring content is persuasive, consistent and clear.
- Define strategic content needs for websites, social media, advertisements, and press releases.
- Creating or editing engaging visual content using Adobe, PowerPoint and Canva
- Research and analysis of brand performance
- Qualitative research, analysis, and pre-sales business development

Must-haves

- High school or college graduate
- Keen to kick start or pivot to an exciting career in marketing.
- Authorized to work in US.
- Experience in volunteering, development/non-profit sector or with purpose-propelled organizations

Compensation:

You will be hired for 20 hours per month for 6 months as an independent contractor. You will work remotely. Compensation is negotiable and would be based on your skills and performance. We are a growing organization, looking to build your valuable skills into professional careers.

Apply:

Please send an email to pulkit@impactikaconsulting.com with your

- Latest CV
- At least 3 writing samples
- A 100-word statement of purpose mentioning why would you like to be involved with Impactika.

We look forward to reviewing your application.